

BRAND STRATEGY

Brand Audit
Naming - New Brand
Naming - Existing Brand
Tagline Development
Mission Statement
Brand Promise
Core Values
Brand Voice
Brand Photography Style
Brand Positioning Statement

BRAND RESEARCH

Market Research
Target Demographic
Competitor Analysis
Product Research

BRAND DESIGN

New Logo Design
Existing Logo Re-design
Tagline Design
Typographic Study
Color Codes
Visual Language
Brand Guidelines

WEBSITES

Audit / Analysis
Information Architecture
Landing Pages
User Experience
User Interface
Website Design - Desktop
Website Design - Mobile
Website Design - Tablet
Website Development
3rd Party Integrations
Platform Migrations
Website Hosting
Website Maintenance
Tracking Pixel Installation

COPY

Ad Campaign Copy
Website Copy
Executive Biography
Social Copy

DIGITAL STRATEGY

Digital Strategy Audit
Launch Strategy - New Product
Launch Strategy - New Brand
Launch Strategy - Event
Digital Media Strategy

TRAINING

Digital Media 101
Executive Training
Custom Training / Consulting

PAID SEARCH

Paid Search Setup
Paid Search Takeover
Google Display Network
Bing

RETARGETING

Retargeting Setup
General Page Retargeting
Segmented Retargeting
Product Level Retargeting
Retargeting Budget
Retargeting Reporting

SEARCH ENGINE OPTIMIZATION

SEO Management
SEO - Local
SEO - Regional
SEO - National
SEO - Category / Keyword

AD CREATIVE

Ad Copy
Ad Graphic Design
Ad Photography
Ad Animation

CURATED SOCIAL CONTENT

Sourced - Free with credit
Sourced - Stock
Sourced - Reposts
Sourced - Brand approved sources

PAID SOCIAL MEDIA

Instagram
Snapchat
Twitter
Linked In

PHOTOGRAPHY

Advertising
Headshots
Product Shots
Food Photography
Exterior Property Shots
Interior Shots
Drone / Aerial
Event
Editorial
Fashion
Photo Retouching
Advanced Editing
Color Correction

ANIMATION

2D Animation
3D Animation
Stop Motion
Modeling
Rendering
Logo Animations
Website Animations
Social Media Animations

VIDEO PRODUCTION

Advertising Campaigns
Interviews
Hype Videos
Social Media videos
Website Videos
Editing
Special Effects

GRAPHIC DESIGN

Pitch Deck's
Package Design
Typeface Design
Wall Graphics
Environmental Graphics
Way-finding Systems
Social Media Square
Point of Purchase Design
Point of Sale Design
Map Design
Icon Design
Infographic Design
Business Cards
Letterhead
Envelopes
Brochure
Cards
Posters
Branded "Swag" Merchandise
Menus
Books
Magazines
Textile Design

PRINT PRODUCTION

Offset
Large Format
Emboss / De-boss
Foil stamping
Die-Cut
Folding / Gluing
Site Analysis
Branded Merchandise
Menus
Books
Magazines
Textile Design